

Received an AIGA Award for this invitation to a Moulin Rouge-themed slot tournament. I named the event and wrote the copy.



I AM SETTING THE STAGE FOR A C'EST MAGNIFIQUE INVITATIONAL SLOT TOURNAMENT

care to dance?

You are invited to the Moulin Rich President's Invitational Slot Tournament, my exclusive French affair. I will be your host at the MGM Grand on July 11 - 14, 2002, as you play for your share of \$350,000 including a \$100,000 Grand Prize. Put on your dancing shoes and join me at Moulin Rich. Please call your Host or Marketing Executive at 1-800-646-5525 to make your reservations today.

**GAMAL'S MOULIN RICH \$350,000
PRESIDENT'S INVITATIONAL TOURNAMENT
CELEBRATE THE JOY OF WINNING, OUI OUI!**

*Entry is by invitation only and is not transferrable. Space is limited to 50 entrants.